Boost Corporate Learning Success With Text to Speech

Speech-Enablement for Corporate Learning

Over the past several years, there has been a growing desire within businesses to make learning solutions more relevant to the workplace with the most efficient delivery process. Corporate learning and development have become necessary elements for effective onboarding, improving employee performance and continued professional development, consistency among employees, standards for productivity, safety and quality, employee retainment, and a positive company reputation.

Instructional design has become critically important in order to ensure individuals are able to digest and retain material in an effective manner. Whether redesigning courses, developing entire courses or curriculums, and creating training materials, content must be engaging or knowledge retention will suffer. The consequence of poorly onboarded and trained employees can result in subpar performance, attrition, regulatory and legal consequences, safety hazards, and lack of employee development - to name a few.

Text-to-speech technology represents a tremendous opportunity for text-intensive corporate learning content to become more engaging as well as consumable for employees who are always on the go, multi-tasking, and pressed for time. Text to speech is used widely within higher education and learning management systems where it's imperative to offer learners with bimodal delivery of content.

The same can be applied to a corporate learning environment. Not only has text to speech been shown to increase comprehension and retention of material, it also meets the needs of and reaches a larger percentage of learners, such as those with visual impairments, cognitive or reading difficulties, and non-native speakers of the language, who would benefit from having content read aloud.

69%

of employees are more likely to stay with a company for three years if they experienced great onboarding.

(Ganzel, 1998)

ReadSpeaker for Corporate Learning

On-Demand Voice Talent
Cost-effectively and easily add and update the voiceover for a presentation, training manual, or learning course with ReadSpeaker text to speech instead of using costly and time-intensive human actors.

Multilingual Material
Learning content should be accessible to global learners and to those who do not speak the language fluently. Allow your employees to translate text into their native language or produce audio in multiple languages using ReadSpeaker text to speech.

Dynamic Content
ReadSpeaker solutions are designed to deliver content that is constantly changing, quickly and efficiently.

Multiple Voices
Integrate multiple ReadSpeaker voices to serve the unique needs of your content and audience.

Script Testing
Test scripts before they go into production with ReadSpeaker text to speech.

Stream Audio
Increase portability by allowing your employees to listen to content with one click of the ReadSpeaker Listen button as well as take your digital content with them on the go via an MP3 file.

Comprehensive & Flexible Solutions
Deploy ReadSpeaker text to speech through the cloud or embedded into applications, devices, or solutions for your business's online and offline listening needs.

ReadSpeaker can help to increase the success of your corporate learning program by speech-enabling your learning content with our suite of text-to-speech learning solutions. ReadSpeaker uses advanced text-to-speech technology based on deep neural networks to create voices that are among the most accurate and human-sounding on the market. And, our solutions offer many voices and languages to suite the needs of our clients.

With ReadSpeaker, businesses can:

- **Support employee's unique learning needs with audio**
- **Make training more enjoyable, engaging, and easy to access**
- **Improve employee performance by helping to ensure employees understand and retain training and learning material**
- **Give staff the tools they need to help learners succeed**
- **Create on-demand voice talent using humanlike voices for ever-changing content**
- **Control how their content is read aloud, how it pronounced, the speed at which its read, and more**
- **Translate a selected text to a number of languages and have the text read aloud.**

ReadSpeaker ensures that our clients' content is read to a near faultless experience by utilizing default and customer-specific pronunciation dictionaries as well as providing businesses with control of the reading area and reading order.

In some cases, such as in the pharmaceutical sector where it is even more important that each term is perfectly read, ReadSpeaker provides fine-tuning that helps with pronunciation issues when they exist, drastically saving clients time and resources. ReadSpeaker also retains a knowledgeable network of linguists that can help clients in many parts of the world when they encounter pronunciation difficulties.

ReadSpeaker Solutions

Web Reading

Add text to speech to your online learning environment with our streaming technology. Implement one of our online reading solutions within your learning management system, and your employees can listen to content with one click of the ReadSpeaker Listen button.

Employees will benefit from bimodal content presentation: listening and reading at the same time with ReadSpeaker's synchronized highlighting feature. We also offer a variety of personalization tools that allow learners to consume content in a way that is effective for them.
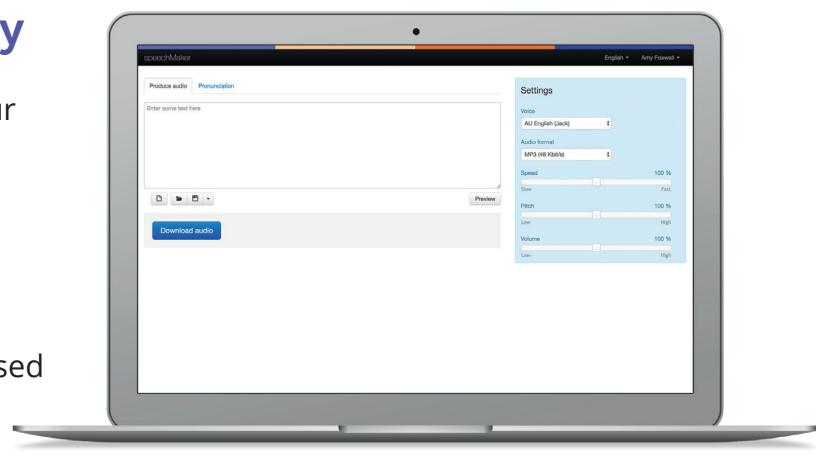

Online Document Reading

Make your online documents (PDF, Powerpoint, Excel, Word, ePub, Apache OpenOffice, and more) audible and more accessible to as many learners as possible wit this text-to-speech solution. Your documents can be listened to on any device at any time – no plugins required.

Speech Production Technology

If streaming audio isn't the right solution for your corporate learning environment, it's possible to produce the audio.

We offer a variety of solutions that allow you to create audio files that can then be integrated into a learning management system or to other applications. If needed, these files can also be used offline, so your training is available whenever, wherever, even if not connected to the Internet.

Embedded Text to Speech

Integrate ReadSpeaker text to speech locally into mobile applications, installed software applications, or hardware devices.

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ReadSpeaker Supports Lifelong Learning

The learners of today become the leaders of tomorow. Key to this is to provide pathways that support individuals on their learning journey from primary and high school, to higher education, to professional environments.

Whether teaching a group of students in a classroom, hosting a workplace seminar, delivering online training, or any other learning scenario, text to speech can enhance the experience for all learners by making the information taught more understandable. Everyone learns best in different ways, which makes text to speech integration a beneficial endeavor for educators and businesses of all types of learners.

Want to speak with us?

Contact us at www.readspeaker.com/contact-us

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ReadSpeaker 🔊
pioneering voice technology

ReadSpeaker is a global voice specialist providing dozens of languages and lifelike voices. Using its own industry-leading technology, the company delivers some of the most natural-sounding synthesized voices on the market. ReadSpeaker uses next-generation Deep Neural Network (DNN) technology to structurally improve voice quality at all levels. ReadSpeaker is a subsidiary of the Memory Disk Division (MD) of the HOYA Corporation, with offices in 15 countries, and over 10,000 customers in 65 countries, providing a complete text-to-speech (TTS) offering, both as Software-as-a-Service (SaaS) and as licensed solutions. A fully integrated TTS provider, ReadSpeaker encompasses all of HOYA's state-of-the-art technologies (NeoSpeech, Voiceware, VoiceText and rSpeak), providing a wide variety of applications for varying channels and devices in multiple industries. ReadSpeaker gives a voice to businesses and organizations for online, embedded, server or desktop needs, apps, speech production, custom voices and more. With more than 20 years' experience, the ReadSpeaker team of experts is leading the way in text to speech. ReadSpeaker is "Pioneering Voice Technology".

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