

## Text-to-Speech Solutions for Publishers

# Are you looking to expand the reach of your content and increase platform usage?

**READSPEAKER SUPPORTS PUBLISHERS BY PROVIDING A RANGE OF CUSTOMIZABLE, HIGH-QUALITY TEXT-TO-SPEECH SOLUTIONS, MAKING CONTENT MORE ENGAGING AND INCREASING USABILITY IN BOTH DESKTOP AND MOBILE ENVIRONMENTS**

Ensuring that content accommodates multiple learning styles and is engaging is essential in today's learning environment. Research shows that text-to-speech technology improves word recognition, vocabulary, comprehension, fluency, accuracy and recall, as well as increased motivation and engagement for more learners.

**But how can your organization leverage text-to-speech technology easily and cost-effectively?**

ReadSpeaker's online and offline solutions extend the reach of content by allowing learners to listen to e-books, assessments, and other online content. We use advanced text-to-speech technology based on deep neural networks to create voices that are far more accurate and human-sounding than other voices on the market.

ReadSpeaker ensures that your content is read to a near faultless experience by utilizing default and customer-specific pronunciation dictionaries and by providing publishers with control of the reading area and reading order.

We support the conversion of all text into speech, including math and science content, and our solutions are customizable and easy to integrate, giving users quick online access, anytime, anywhere, and on any device. Make your content more competitive, while helping ALL types of learners achieve higher academic and professional performance.

- ✔ Increase usability and make your content more accessible
- ✔ Add a unique selling factor to your content and platform to distinguish it from others
- ✔ Reach a broader audience while meeting the needs of a larger percentage of learners, such as those with visual impairments, reading difficulties, and non-native language speakers
- ✔ Make it easier for learners to access materials on mobile devices
- ✔ Present content in a way that increases comprehension
- ✔ Make text-based content interactive and increase platform usage



For more information or to request a free demo: [www.readspeaker.com](http://www.readspeaker.com)

## Solutions for Publishers

Offering completely web-based as well as offline text-to-speech solutions in over 50 languages and 200 voices. ReadSpeaker text-to-speech solutions are applicable to Library Databases, E-Books, and Assessment content and can be integrated into virtually any publisher platform without requiring an update to the existing content. ReadSpeaker solutions support reading HTML, HTML5, as well as multiple Math Markup languages.

### ONLINE WEB READING

Instantly convert online content to lifelike audio with this cloud-based solution.

A feature-rich, customizable player allows you to provide additional value to learners, in line with your brand.



### ONLINE DOCUMENT READING

Make your online documents (PDF, Powerpoint, Excel, Word, ePub, Apache OpenOffice, and more) audible and more accessible to as many learners as possible with this text-to-speech solution. Your documents can be listened to on any device at any time – no plugins required.

Supports a variety of different document formats, such as EPUB, DOC, DOCX, PDF, and EPUB 3.

The original layout can be preserved or pages can be shown in HTML format, allowing the end-user to customize how the content is presented.

### OFFLINE AUDIO FILES

Automatically and seamlessly create audio files for your content, using high-quality, natural-sounding text to speech.



### TTS ENGINE LICENSING FOR ONLINE USE

Utilizing a cloud-based API, integrate TTS capabilities into your mobile apps, computer software, or hardware devices.

### TTS LICENSING FOR OFFLINE USE

Integrate TTS capabilities locally into mobile applications, installed software applications, and hardware devices.

# ReadSpeaker

*pioneering voice technology*

## Services for Publishers

### Pronunciation Fine-Tuning

Our knowledgeable on-staff linguists are available to assist with industry-specific pronunciations, providing as close to perfect as possible reading of content. By providing clients with their own dictionary, we are able to create client-specific rules for content, reducing the need for speech synthesis markup language (SSML).

### Customization

ReadSpeaker takes the time to understand your strategy, proposing the best solution and services to fit your needs. Our team will work to help you integrate our solutions into your platform and learning resources, allowing you to customize how your content is read and in what order, while respecting the integrity of your brand.

### Support

ReadSpeaker puts a lot of emphasis on the quality of the support that we provide to our clients and partners. Support is a key component of our company, and we strive to help our clients as efficiently as possible by creating a specific plan for your product requirements, through the software development, integration, and hosting.

#### Implementation Support

Our Support team is there to answer any questions that might arise during the implementation phase. We can also assist in any maintenance, such as upgrades or additional implementations, on a constant basis.

#### Development Support

When you require something that differs from the out-of-the-box solutions, the ReadSpeaker Development team is able to tweak existing services or come up with new ways to implement text to speech solutions in your platform.



- ✔ Accessible Anytime, Anywhere, On Any Device
- ✔ Online and Offline Solutions
- ✔ The Ability to Read Math and Science Text without the need for SSML (Speech Synthesis Markup Language) leveraging dictionary-specific rules
- ✔ Pronunciation Fine-Tuning
- ✔ TTS Personalization Tools
- ✔ Competitive and Flexible Business Models
- ✔ 50+ Languages and 200+ Voices to choose from with built-in API Translation Services
- ✔ Highly-Skilled Support Team

Our **HIGHLY-SKILLED TEAM** guarantees an **EASY AND QUICK TIME-TO-MARKET**



“With today’s education evolution, it is imperative that we ensure that the digital learning content is made accessible globally, and text-to-speech conversion has an important role to play in this ecosystem,” says Rishiraj Gera, Head of Content Solutions for Magic EdTech, which uses ReadSpeaker for client content development needs. Magic EdTech develops digital products for publishers and edTech companies, including interactive eBooks, simulations, etc. for K12 and Higher Education. Content created for these segments requires text to speech to aid learners in many ways. “ReadSpeaker brings realistic read-aloud capability that its competition does not,” he says. ReadSpeaker is used for eBook and interactive content read aloud.”

Magic Software

ReadSpeaker is a global voice specialist providing dozens of languages and lifelike voices. Using its own industry-leading technology, the company delivers some of the most natural-sounding synthesized voices on the market. ReadSpeaker uses next-generation Deep Neural Network (DNN) technology to structurally improve voice quality at all levels. ReadSpeaker is a subsidiary of the Memory Disk Division (MD) of the HOYA Corporation, with offices in 15 countries, and over 10,000 customers in 65 countries, providing a complete text-to-speech (TTS) offering, both as Software-as-a-Service (SaaS) and as licensed solutions. A fully integrated TTS provider, ReadSpeaker encompasses all of HOYA’s state-of-the-art technologies (NeoSpeech, Voiceware, VoiceText and rSpeak), providing a wide variety of applications for varying channels and devices in multiple industries. ReadSpeaker gives a voice to businesses and organizations for online, embedded, server or desktop needs, apps, speech production, custom voices and more. With more than 20 years’ experience, the ReadSpeaker team of experts is leading the way in text to speech. ReadSpeaker is “Pioneering Voice Technology”.

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